VR CARDBOARD **ADVANCED**





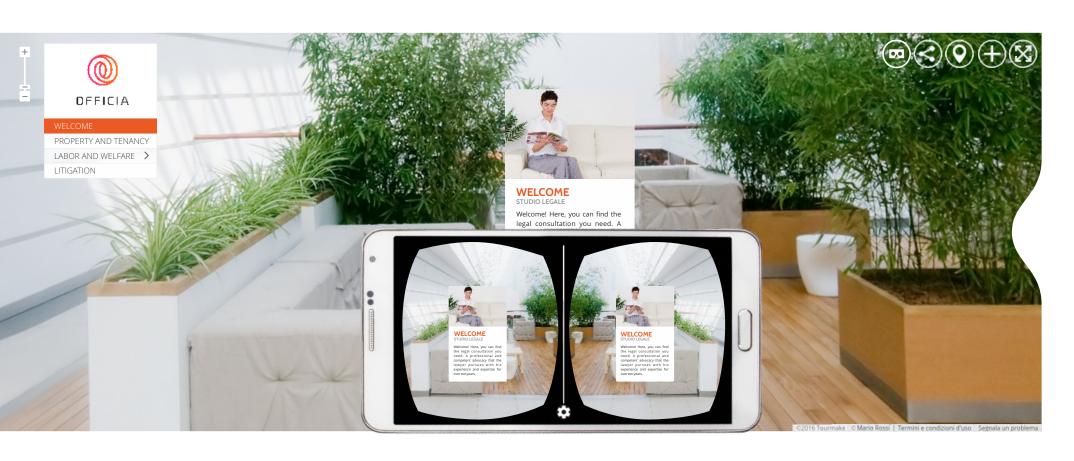






WELCOME TO A NEW WORLD

WELCOME TO THE VIRTUAL REALITY OF TOURMAKE 3.0



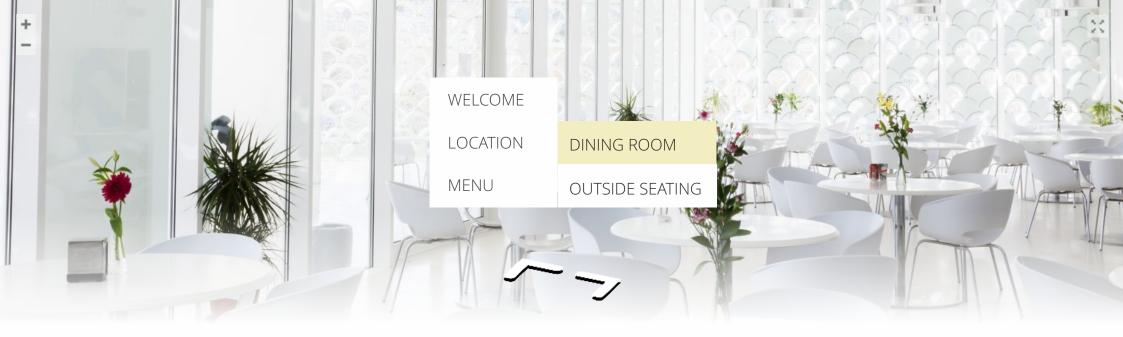
...much more than a simple walk among spaces



Tourmake evolves reaching its **3.0 version**, an exciting innovation which enables to experience the thrill of **Virtual Reality** without giving up the interactive hot-spots functionality.

Much more than a simple walk among spaces: now you can navigate with Cardboard viewers and discover points of interest and multimedia content distributed between areas.

Navigation, oriented by arrows and controlled through the pointer, reveals its details enhancing the immersive experience with special indications, useful to describe products and services with significantly increased advantages.



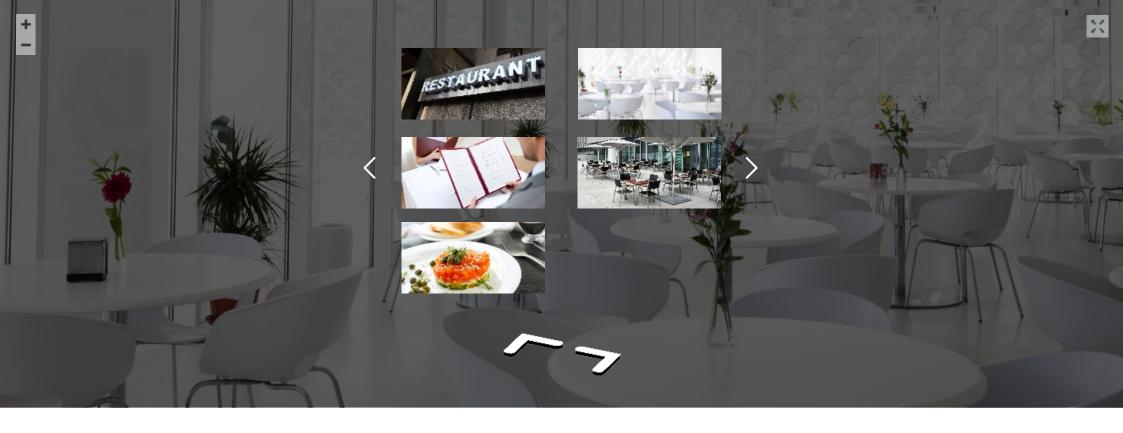
The tour hot-spots are inserted in a new practical **menu**, which changes shape and is located in a **central position** for a more immediate display.

You just need to press the button of your Cardboard and click on any point of the screen to display the menu. The pointer will allow you to choose between different items and access directly to the selected panos with their contents.









Also tours created with Viewmake show the menu in a central position, with a convenient coupling of panos that you can navigate using the arrows.











There are four **points of interest** that Tourmake platform allows you to enable in the new VR Cardboard Advanced function:

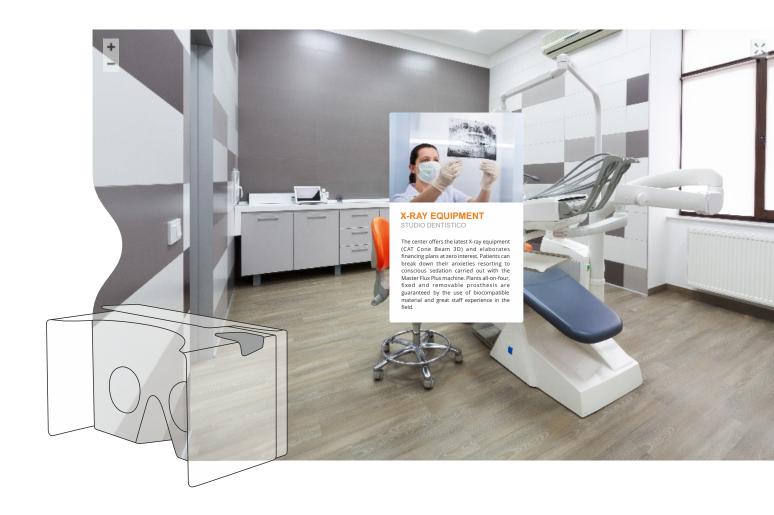
- **✓** DEFAULT POINT
- **✓** TOUR LINK
- **✓** GALLERY POINT
- ✓ AUDIO POINT



DEFAULT POINT

An interactive hot-spot customizable in marker and content.

Short effective texts can illustrate the elements that you wish to highlight.



TOUR LINK

A quick and direct link to an external pano or to another navigable tour.

For an amazing journey that starts and ends with a simple click.



GALLERY POINT

An hot-spot dedicated to pictures and images.

A real album to browse by which giving value to exclusive details, events, products or works carried out.



AUDIO POINT

An interactive point, clicking on which you can listen to the audio track set in Tourmake panel.

Music begins, the journey continues.











Already available on all panels, the VR Cardboard Advanced function can be freely enabled on compatible devices. You can also choose to display the menu and whether to show the points and areas of interest. Finally, the panel allows you to select the hot-spots to be made available to users.

While browsing with Cardboard, the hot-spots visualization is possible on virtual tours realized with both Google and Viewmake technology. In fact, the developments consolidated by the platform favor the openess to independent projects not bound to Google Street View, but always compatible.



Everything starts over now.

A new energy pervades Tourmake.

Fun is reawakened between the exciting attractions of Virtual Reality.

Business is reactivated with new opportunities to be seized and reformulated from a commercial viewpoint.

Tourmake 3.0 throws everything into question and gives life to your promotional activity, offering interesting and innovative services to end customers.

Enjoy your work!



www.tourmake.it

