

local  tourmake

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*Love begins at home*

We have developed new spaces  
To give your projects more visibility

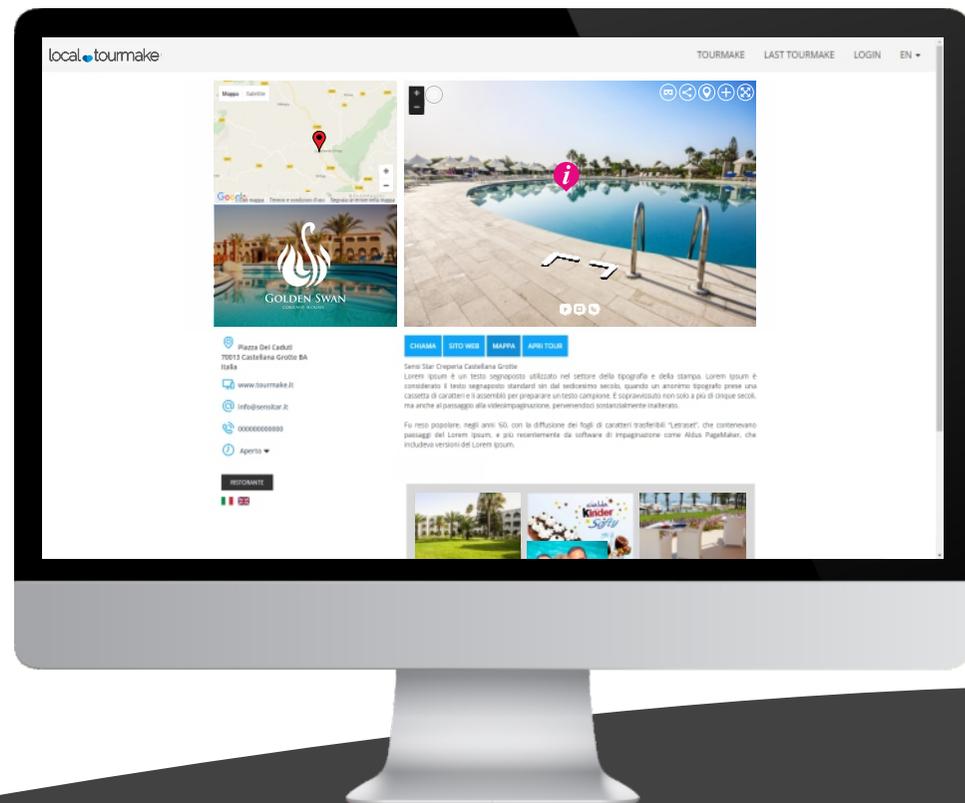
Tourmake presents local.tourmake, an interactive platform that showcases the virtual tours created for the business activities in every country.

local  tourmake

Tourmake makes available specific addresses for different countries in order to get the domain extension corresponding to a specific country.

The domains currently available:

.nl	.com.au	.us
.ch	.es	.jp
.de	.ru	.br.com
.fr	.pl	.net
.it		



# CHARACTERISTICS

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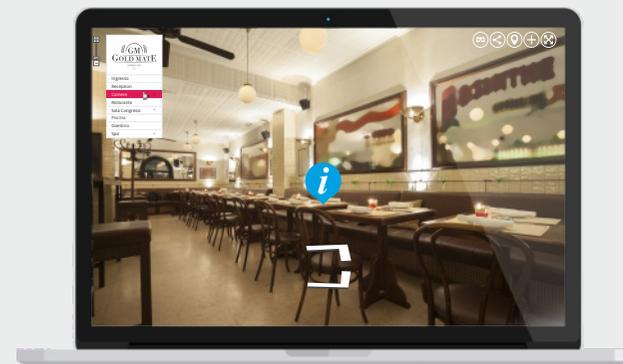
local  tourmake

## NATIONAL DOMAIN

1

Each Tourmake is visible with the extension of its country and of all countries available on its platform.

Each virtual tour is hosted on a new portal to increase its visibility.



[tourmake.us/tourmakeName](#)  
[local.tourmake.us/yourbusinessName](#)



[tourmake.fr/tourmakeName](#)  
[local.tourmake.fr/yourbusinessName](#)



[tourmake.es/tourmakeName](#)  
[local.tourmake.es/yourbusinessName](#)



[tourmake.jp/tourmakeName](#)  
[local.tourmake.jp/yourbusinessName](#)



[tourmake.de/tourmakeName](#)  
[local.tourmake.de/yourbusinessName](#)

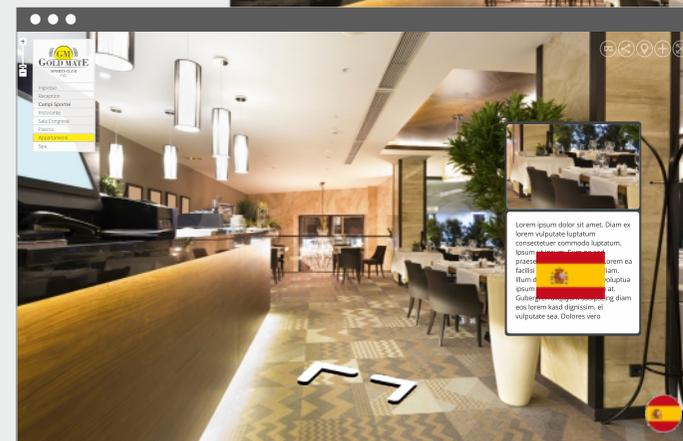
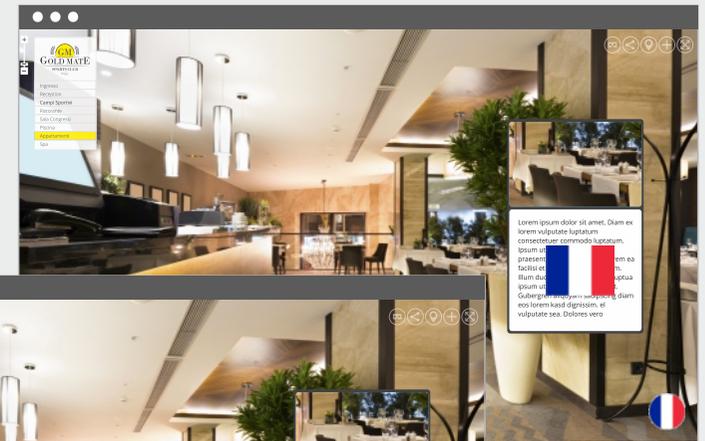
...

## CONTENTS IN THE ORIGINAL LANGUAGE

2

The virtual tour contents are visible on the portal local.tourmake in the original language. It can be selected choosing between the 27 languages available on Tourmake platform.

local.tourmake.fr/yourbusinessname

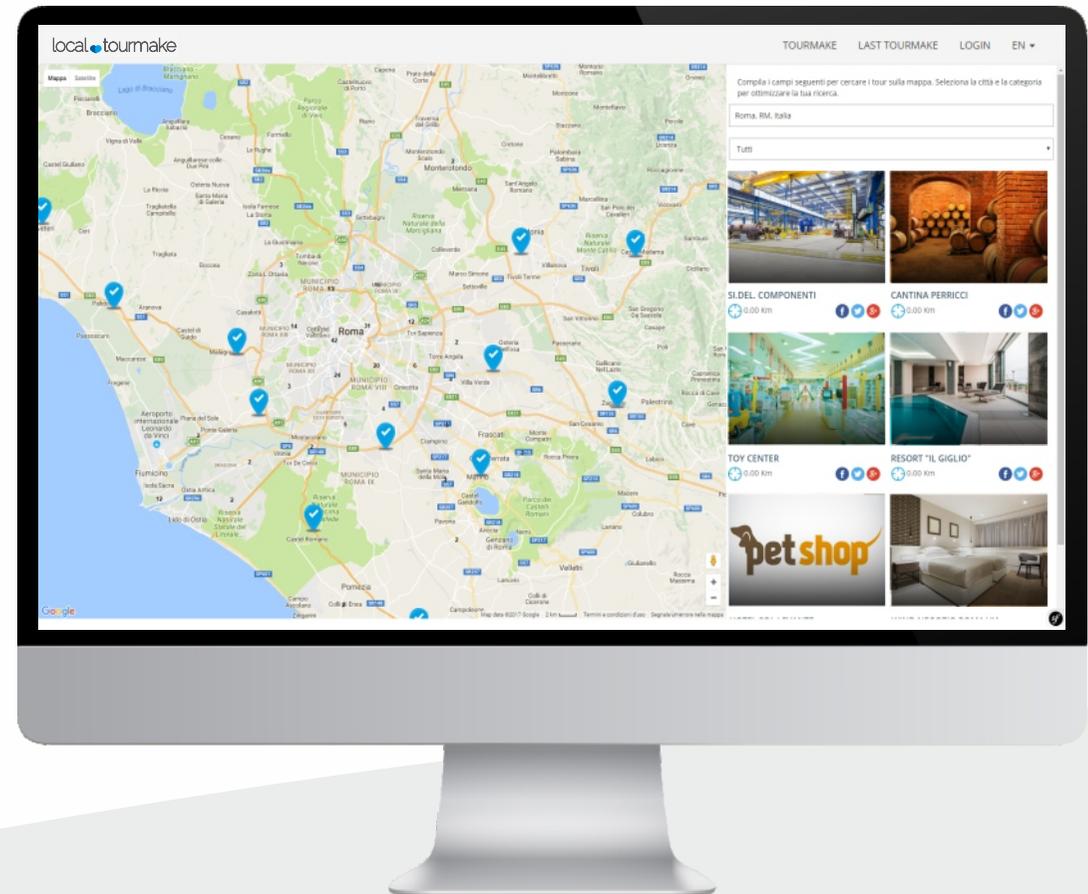


local.tourmake.es/yourbusinessname

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## IMPROVED TOUR RESEARCH

The portal local.tourmake makes the virtual tours search easier thanks to an interactive map. The pages dedicated to each tour are enriched with useful information and respond adequately to the users research.



## CHARACTERISTICS

local  tourmake

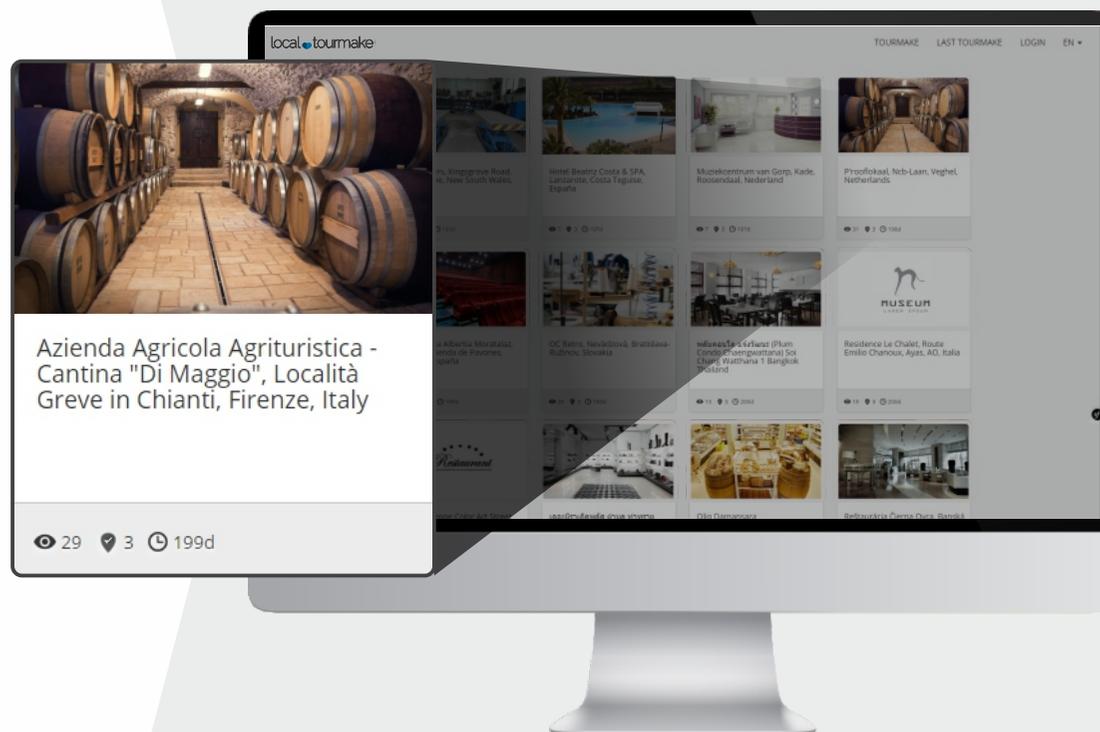
A new graphic design to display the latest tours uploaded.

Each virtual tour presents information concerning the number of:

 29  
visualizations

 3  
interactive points

 199  
building date



4

### VISIBILITY ON INTERNATIONAL SEARCH ENGINES

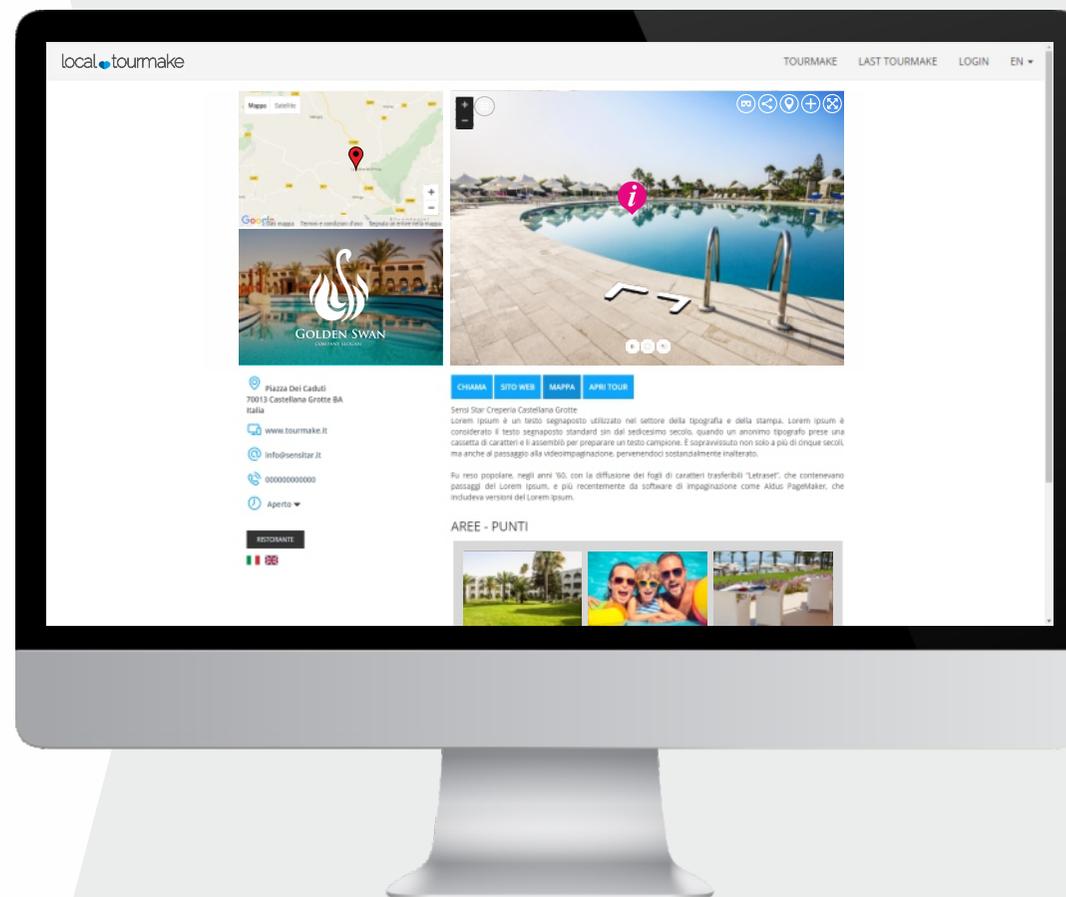
Contents inserted into the hot-spots of the virtual tour are indexed on the search engines corresponding to the language selected.



## PROFESSIONAL PAGE FOR YOU TOUR

5

The business activity gains more visibility on search engines thanks to a professional page easily reachable on the web and which includes the virtual tour, the details and the contacts. The mobile version provides also the Action Buttons to increase user interaction.



- ✓ Business map
- ✓ Welcome picture
- ✓ Address, phone number, website, email, opening hours
- ✓ Virtual tour
- ✓ Short company description
- ✓ Featured areas and points

## CHARACTERISTICS

local.tourmake

The mobile version of the local.tourmake pages is advantageous.

Customers, in fact, find easily useful information about your activity and get in touch directly with you: just clicking the Action Buttons.



**MORE  
CUSTOMERS  
INTERACTION**

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## MORE VISIBILITY FOR PHOTOGRAPHERS

As a Tourmake Partner, the photographer shows his work realized with Tourmake gaining more value in his country and worldwide.



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## VIEWMAKE AND GOOGLE STREET VIEW COMPATIBILITY

The professional page created with local.tourmake is compatible with virtual tours made with Tourmake, Viewmake and Google Street View technology.

TOURmake®  
make your business



viewmake®  
make your life



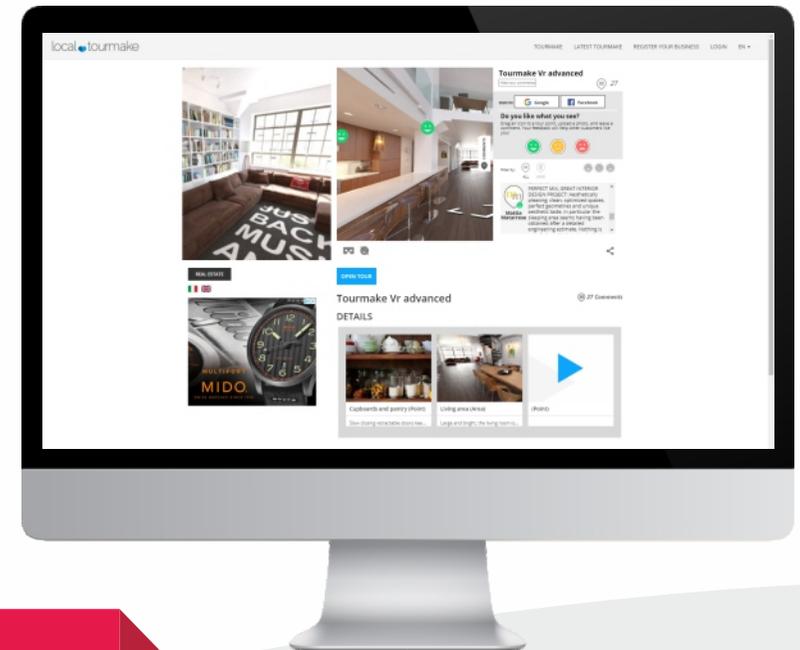
Google Street View

## INTERACT WITH YOUR CUSTOMERS

Through the Local Tourmake tab you can comment directly on the virtual tour. Tourmake Reactions is the new feature that allows you to leave a comment in a specific area of the virtual tour.

8

With Tourmake Reactions, visitors can express their emotions by placing a hotspot, consisting of both graphic and text content, exactly where they want. The visitor, first just a simple viewer, becomes an active part of the tour and can express his impression on what he is watching. The manager reply to comments and the new visitor get an idea of the place by reading the comments left by other people.



**NEW  
FEATURE**



# YOUR COUNTRY COUNTS



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[www.tourmake.net](http://www.tourmake.net)

[www.tourmake.us](http://www.tourmake.us)  
[www.tourmake.jp](http://www.tourmake.jp)  
[www.tourmake.es](http://www.tourmake.es)

[www.tourmake.pl](http://www.tourmake.pl)  
[www.tourmake.fr](http://www.tourmake.fr)  
[www.tourmake.com.au](http://www.tourmake.com.au)

[www.tourmake.de](http://www.tourmake.de)  
[www.tourmake.it](http://www.tourmake.it)  
[www.tourmake.br.com](http://www.tourmake.br.com)

[www.tourmake.ch](http://www.tourmake.ch)  
[www.tourmake.ru](http://www.tourmake.ru)  
[www.tourmake.nl](http://www.tourmake.nl)

